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CNA Pro News

One way to ensure a product continues to be successful is to update its features to meet the changing needs of the marketplace. Another way is to make certain that the various distribution partners are aware of its existing features, the target customers, key contacts and also to provide new ways that make that information easier to pass along to existing clients and prospects.

Along those lines, we'd like to mention a few topics within the Commercial Fidelity area that may be of value to you and your clients or prospects:

Expertise: CNA has provided Commercial Fidelity insurance for nearly five decades and has gained a degree of experience that you can tap into to provide customized coverage for a broad array of complex situations. We have an underwriting and claims management business model that combines specialized expertise with a broad geographic presence.

Contacts: Our underwriters and key contacts can answer your questions about coverage options and assist you in meeting your clients' needs

<i>Product Leader</i>	<i>East Region</i>	<i>West Region</i>
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Innovation and Information: In addition to offering broad coverage, we also believe there is value in providing product related materials that make a broker's job easier. Two developments we've recently instituted, and currently exist on our website are

- CNA Talking PowerPoints, which are concise audio enhanced presentations on key products. This is the link to the Commercial Fidelity Overview version

<http://www.brainshark.com/cna/vu?pi=939178226>

- Third Party Articles, which are 1-2 page "reports" written by outside subject matter experts on key topics. Currently we have three articles that relate to Commercial Fidelity.

If you found this message interesting and want to learn more about Commercial Fidelity, please visit http://www.cnapro.com/html/Our_Products/OurProducts_Fidelity_Crime.html where you can find links to the Commercial Fidelity Overview presentation and to the Third Party Articles.

You can also find material on other Open Brokerage products that support publicly traded companies, financial service companies, large law firms, technology companies and miscellaneous or complex businesses, by navigating within that site.

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